Full Page Ad is the gray area.
It's about 7.5 inches wide $\times 10$ inches high with . 5 -inch buffer so we don't lose any of your picture.

Half Page Ad is the gray area.
It's about 7.5 inches wide $\times 4.75$ inches high with .5 -inch buffer so we don't lose any of your picture.

Quarter Page Ad is the gray area.
It's a little more than 3 inches wide x about 4.75 inches high with .5 -inch buffer so we don't lose any of your picture.

Business Card Size Ad is the gray area.
It's a little over 3 inches wide x a little more than 2 inches high with .5 -inch buffer so we don't lose any of your picture.

